

FOR IMMEDIATE RELEASE

Contact: Rachelle Kelly (902) 628-6072
The Northumberland sales@thenorthumberland.ca



THE NORTHUMBERLAND CHEQUE PRESENTATION

A personal goal was met recently when Rachelle Kelly presented a cheque for over \$10,000 to the Canadian Breast Cancer Foundation. Kelly, Vice President of Sales for the Northumberland Condominiums coordinated a short series of tours of some of the Northumberland's condominiums, including the Think Pink Luxury suite, a bedroom decorated entirely in pink, the universal colour of breast cancer awareness.

"The cheque presentation to Cecil and the Canadian Breast Cancer Foundation was the culmination of a great deal of group effort. It was very satisfying. That was the moment I visualized clearly in my mind from the beginning of this fundraiser," she explained. "There had to be five digits on that cheque – anything less was not an option."

On hand to accept the donation was Cecil Villard, chair of the CIBC Run for the Cure and member of the Canadian Breast Cancer Foundation. Also in attendance was Joel Ives, Manager of Century 21 Colonial Realty, and Rachelle Kelly, Vice President of Sales for the Northumberland.

Villard said he was impressed by Kelly's dedication to the project and the amount of public support it received.

"I think it was extremely creative on Rachelle's part to come up with the idea of the open house to raise money for breast cancer. I'm absolutely overwhelmed by the success of the open house, and that can be attributed to the hard work Rachelle put in. The decoration of the room was quite phenomenal. I can't tell you how pleased we are with the outcome. She achieved her goal which helps us achieve our goal."



###